

FINECO. LA BANCA CHE SEMPLIFICA LA BANCA.

Kepler Cheuvreux - ITALIAN FINANCIALS CONFERENCE, December 2<sup>nd</sup> 2015

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# Fineco highlights

3Q15 Results



Leading multichannel direct bank in Italy, pioneer in anticipating sector trends since 1999

**One single account with multiple service access** 

Online traditional banking services

- Trading platform of choice in Italy
- Investment services with multibrand product offer and guided open architecture approach
- Fully Integrated "products distribution" approach mainly through Personal Financial Advisors (PFAs) (#3 in Italy) and online / mobile banking

Highly loyal and growing base of over 1mln clients

Simplicity, transparency and innovation at heart of our business model **52.5bn** TFA Sep'15 (+9% y/y) a

4.0bn

Net Sales as of Oct '15

**407** mn Euro revenues Sep'15

+22% Revenue y/y

**2,610** PFAs Sep'15 97%

Client satisfaction

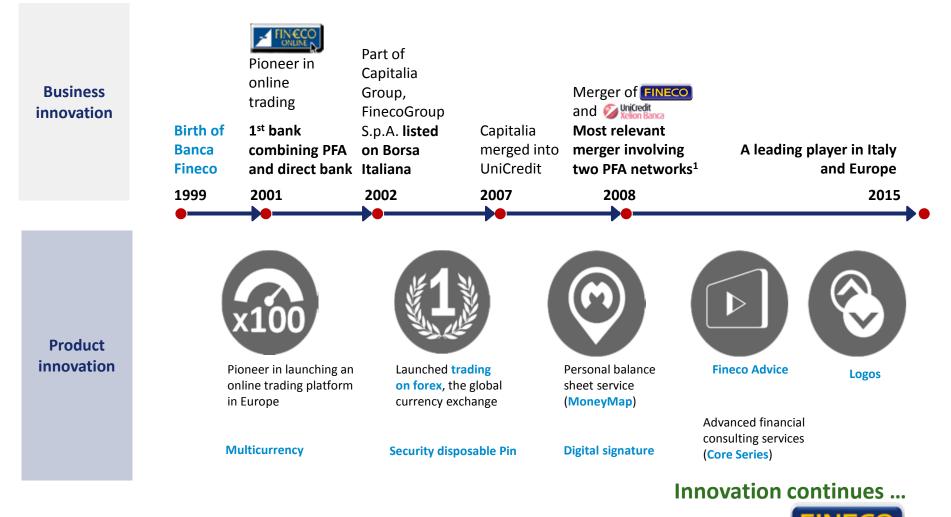
149mln

Sep'15 net income annualized RoE

45%



#### The bank for the future ... dating back to 1999



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# **Fineco Highlights**

Unique business model, leading position in core segments, recurring profitability and attractive growth

Attractive market	In the "sweet spot" to capture healthy long term sector dynamics								
Attractive market	Leading position in core markets, difficult to replicate								
	Unique, fully integrated business model (a "One Stop Solution")								
Successful business	Complete, innovative and high quality product offering, providing "transactional" liquidity								
model	Demonstrated ability to attract and retain retail customers								
	Operating platform excellence, simple to access								
Colid financials	Well diversified, highly recurrent profitability over the cycle with strong operating leverage								
Solid financials	Solid balance sheet and liquidity								



#### **Integrated Business Model**

Fully integrated offer of banking, investing and brokerage services via a truly direct multi-channel approach, already at the forefront of banking distribution evolution



#### **Online banking**

**99%** of total number of executed orders initiated online<sup>1</sup>

#### Mobile banking

150k monthly logins and14% of total orders executed

Physical distribution network 2,610 PFAs and 338 offices as of Sep15

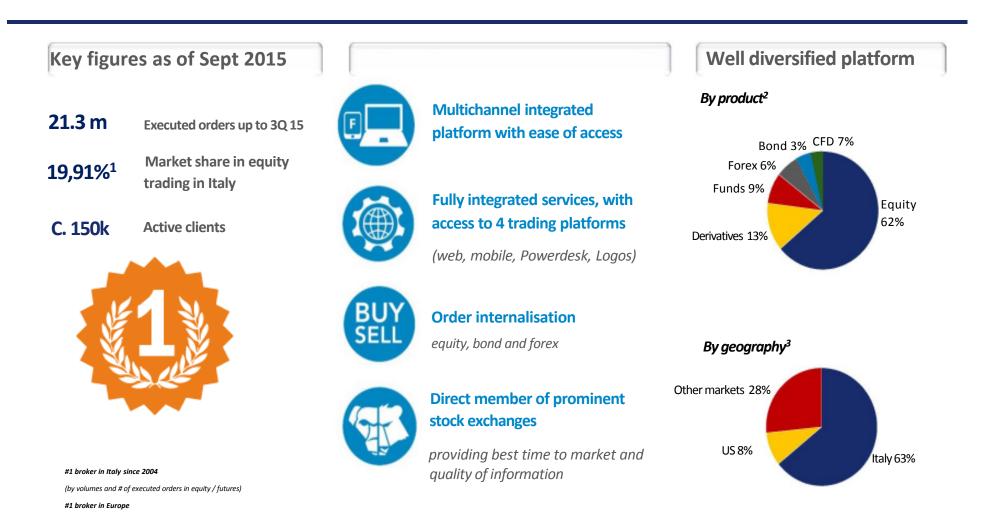
#### **Call center**

C.16% of total Fineco headcount



7

# Focus on trading platforms



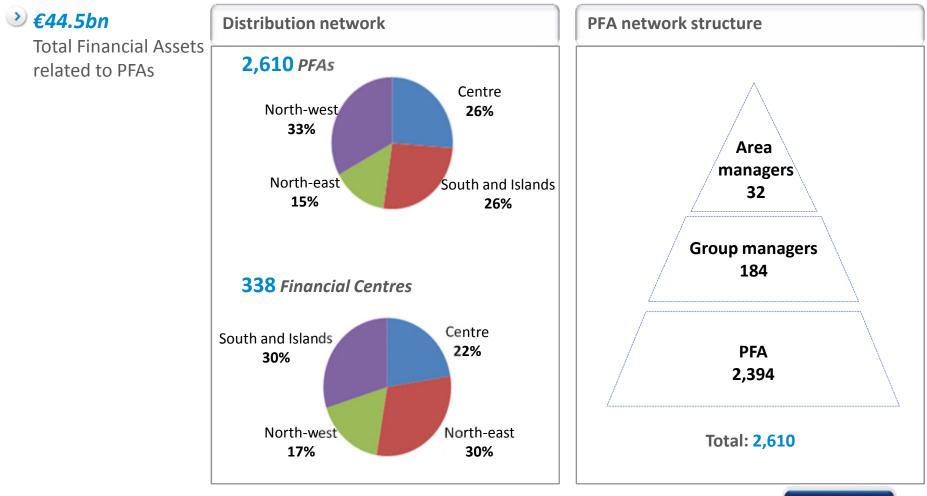
#### Note:

- Starting from 2014 market share refers to total market volumes; till 2013 market share was calculated considering Assosim associates only 1.
- Breakdown by number of transactions on registered securities and other products. The breakdown by product does not include PCT as close to 0% 2.
- 3. Breakdown by number of executed orders on registered securities only



# **PFA network distribution – as of September 2015**

#### Capillary network, well spread across Italian regions, with lean structure





# Limited TFA concentration per Personal Financial Advisor

#### PFA network with limited TFA concentration, hence minimizing "key man" risk

(		Breakdo	own of PFAs by p	er capita TFA	1
	TFA (€m)	# of PFAs	% on total PFA	% total TFA	Average seniority at Fineco
Almost 780 PFAs with TFA in excess of €20m	0-5	438	16.8%	2.3%	3.1
	5-10	512	19.6%	8.9%	10.2
… representing c.30% of	10-15	482	18.5%	13.7%	12.6
total PFAs and c.60% of total TFA	15-20	400	15.3%	15.9%	13.2
	20-25	257	9.8%	13.1%	13.7
	25-35	293	11.2%	19.8%	13.1
	> 35	228	8.7%	26.5%	14.1
	Total	2610	100%	100%	10.9



Note: 1 As of 30- Sept-15

# **Latest Awards**



#### Capital Finance International 2015

- Best European Financial Advisory Team Award



# The most recommended bank

Fineco is the most recommended bank in the world by word of mouth from customers, non-customers and former customers, according to a survey by the Boston Consulting Group



#### **Global Finance Award 2015**

- Italy: Best Digital Bank
  - Italy: Best in Social Media

#### **Global Finance Award 2014**

- Italy: Best Consumer Internet Bank
- Europe: Best Consumer Internet Bank Online Deposit, Credit and Investment Product Offerings
- Europe: Best Bill Payment & Presentment
- Europe: Best Website Design
- World: Best Website Design

-



#### Global Brands Magazine 2015 and 2014

- Most Innovative Banking Brand Italy
- Best Financial Brand



Fineco highlights





# **Executive Summary**

- 3Q15 Net profit at 55.1mln (+55.7% y/y, +20.0% q/q), the best result ever achieved in Fineco's history
- 9M15 Net profit at 148.8 mln (+36.2% y/y) with an annualized RoE at 45%
- 9M15 Revenues grow double digit (+22.2% y/y) supported by an effective business diversification even in a period characterized by high volatility and still low interest rates. Well distributed revenues across all the product areas: Brokerage contributes with 114.7mln (+42.0% y/y), Investing with 115.6mln (+34.8%) and Banking with 177.1mln (+10.3%)
- 9M15 Operating Costs at 173.6mln (+9.7% y/y) including 10.9mln related to stock granting plans which impact 2015 for nine months (while 2014 for three months only). 3Q15 Operating costs down (-9.5% q/q)
- Strong capital position confirmed: CET1 ratio transitional at 20.43%

#### Best ever commercial results:

- ✓ Net sales exceeded 4bn as of October 2015 (+33% y/y), beating in ten months the result of 2014 for the full year
- ✓ TFA at 52.5bn as of September 2015 (+9.0% compared to September 2014)
- ✓ Booming brokerage activity: 21.3 mln executed orders in the first nine months (+17.9% y/y)
- ✓ Sustainable customers acquisition with 92k new customers as of October 2015 (+7% y/y)
- Organic growth took the lion's share in Personal Financial Advisors' net sales (3bn out of 3.4bn as of September 2015) confirming the healthy expansion through a network of 2,610 PFAs



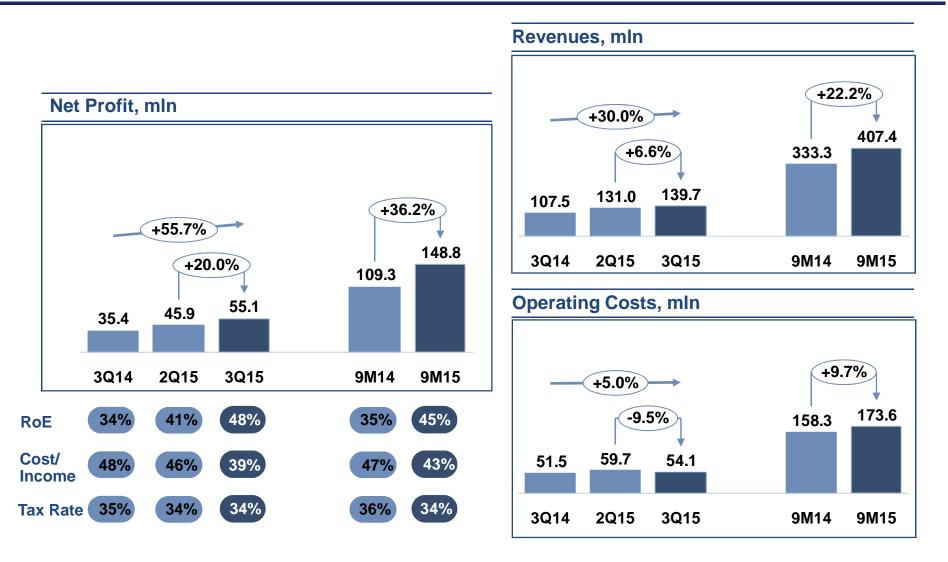
# Fineco Results

Focus on products



#### **Results**

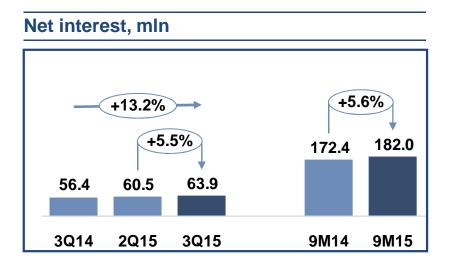
Record high 9M15 net profit with 149 mln (+36.2% y/y). Double digit growth in revenues leading to a cost/income reduction



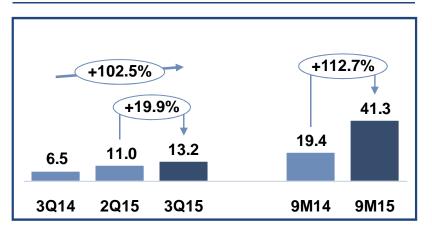


#### **Revenues by P&L items**

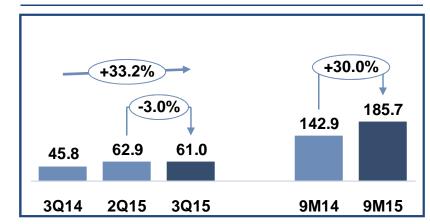
Business diversification leads to a solid revenue contribution from all P&L lines. Booming trading income (+112.7% y/y)



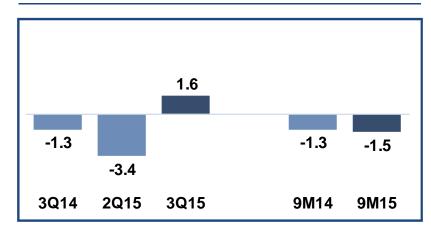
#### Trading income, mIn



#### Fees and Commissions, mIn



#### Other Revenues<sup>(1)</sup>, mIn

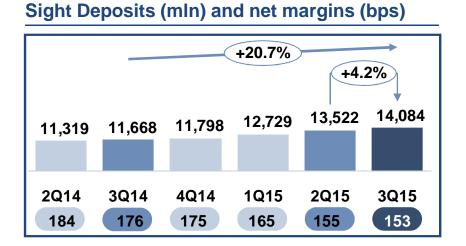


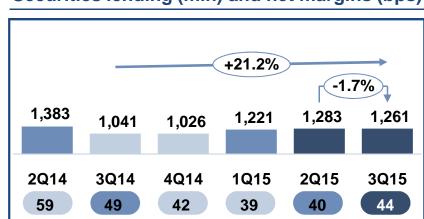
(1) 2Q15: -3mln for payments on CHF disputes offset by a release of provisions (Provisions for risk and charges); 3Q15: mainly insurance reimbursement



#### **Net interest**

Net interest income well sustained by continuous growth in sight deposits (+20.7% y/y) coupled with a pronounced reduction in cost of deposits





#### Securities lending (mln) and net margins (bps)

#### Investment policy<sup>(1)</sup>

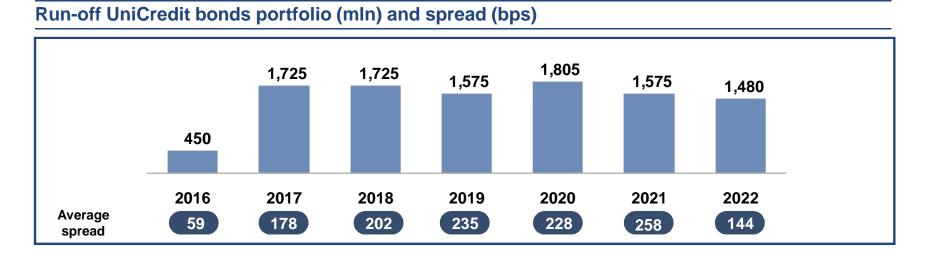
Gross margins	1.92%	1.72%	1.64%	1.56%	1.50%	1.49%	1.88%	1.51%
Cost of deposits	-0.44%	-0.31%	-0.20%	-0.14%	-0.08%	-0.05%	-0.40%	-0.09%
1M Euribor	0.22%	0.07%	0.01%	0.00%	-0.05%	-0.09%	0.17%	-0.05%
	13.3	13.5	13.4	14.1	14.5	14.9	13.2	14.5
Total Deposits (incl. Term), bn	2Q14	3Q14	4Q14	1Q15	2Q15	3Q15	9M14	9M15

<sup>(1)</sup> Since Apr14 core liquidity invested in UC bonds / non core mainly in Government Bonds Volumes, margins and 1M Euribor: average of the period

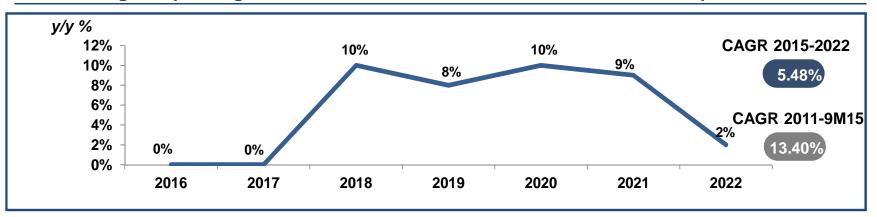


#### Net interest: focus on UniCredit bonds portfolio

Sustainable NII across all UC bonds maturities: just 5.48% CAGR in sight deposits growth needed by 2022 (historical growth realized: +13.4%)



Minimum sight deposits growth<sup>(1)</sup> to maintain interest income from UC bonds ptf at current level

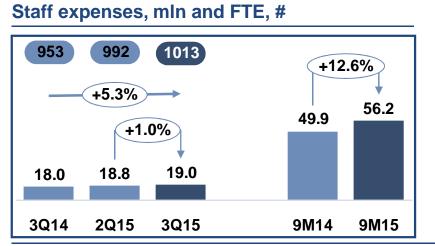


<sup>(1)</sup> Assuming new core liquidity reinvested with an average maturity of 7years at current market conditions

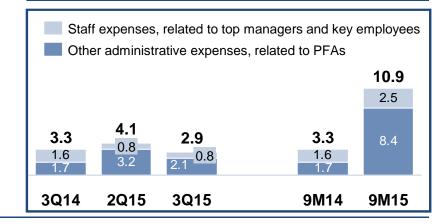


# Costs

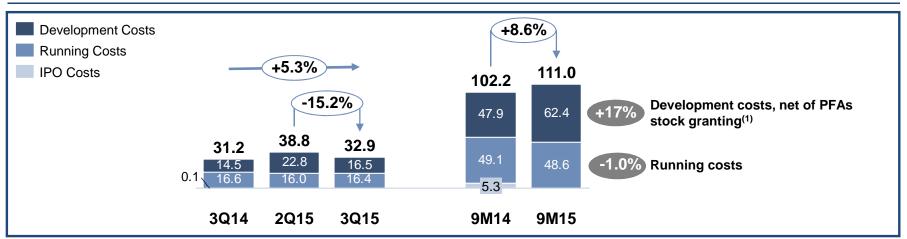
9M15 development costs up to sustain business growth. Reduction in running costs thanks to operating leverage



#### Stock granting post IPO<sup>(1)</sup> (July 2<sup>nd</sup> 2014)



#### Other administrative expenses<sup>(2)</sup>, mln



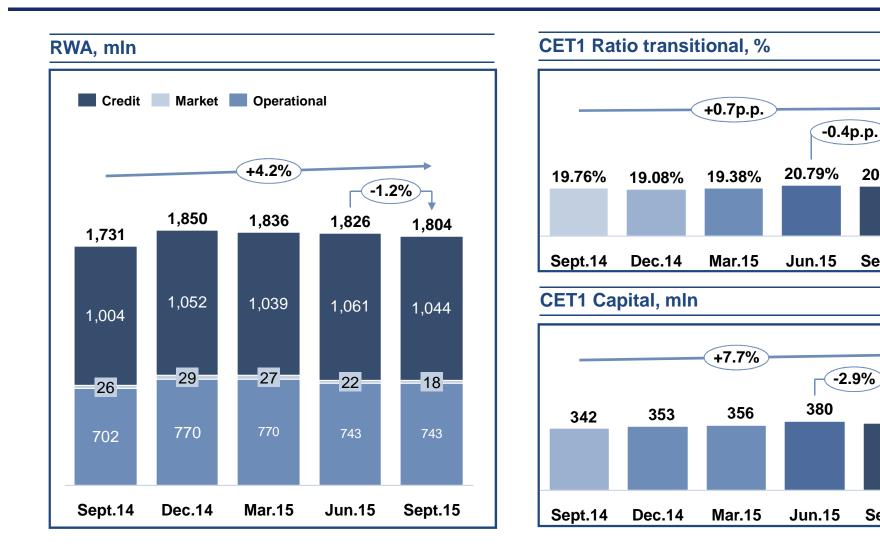
(1) Stock granting (both for top managers/key employees and PFAs) impacts nine months in 2015 vs three months only in 2014

(2) Breakdown between development and running costs: managerial data



#### **Capital Ratios**

Strong CET1 ratio transitional above 20% with a confirmed low risk balance sheet





20.43%

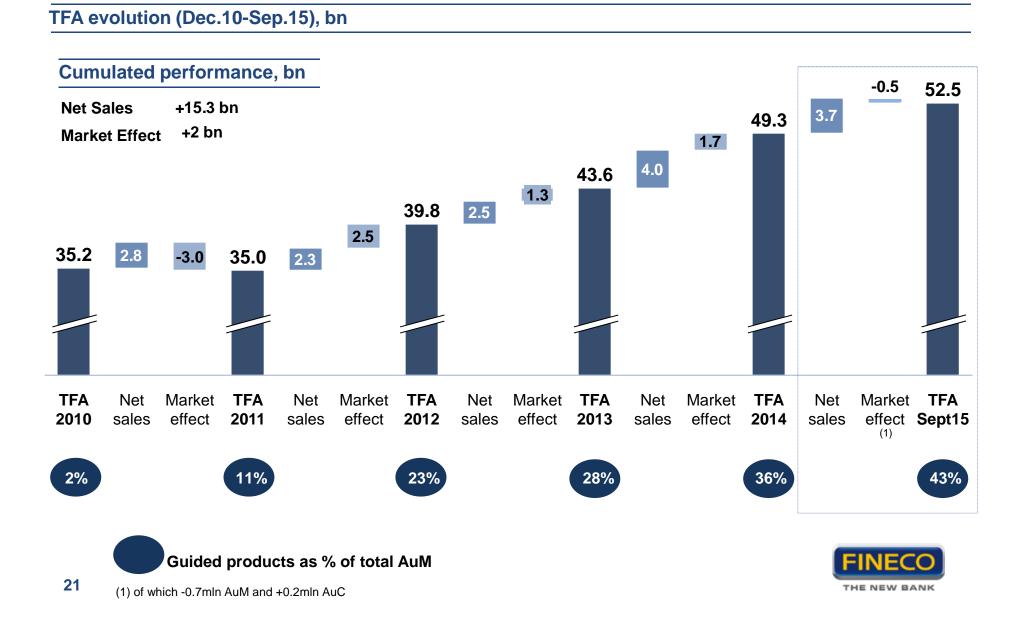
Sept.15

369

Sept.15

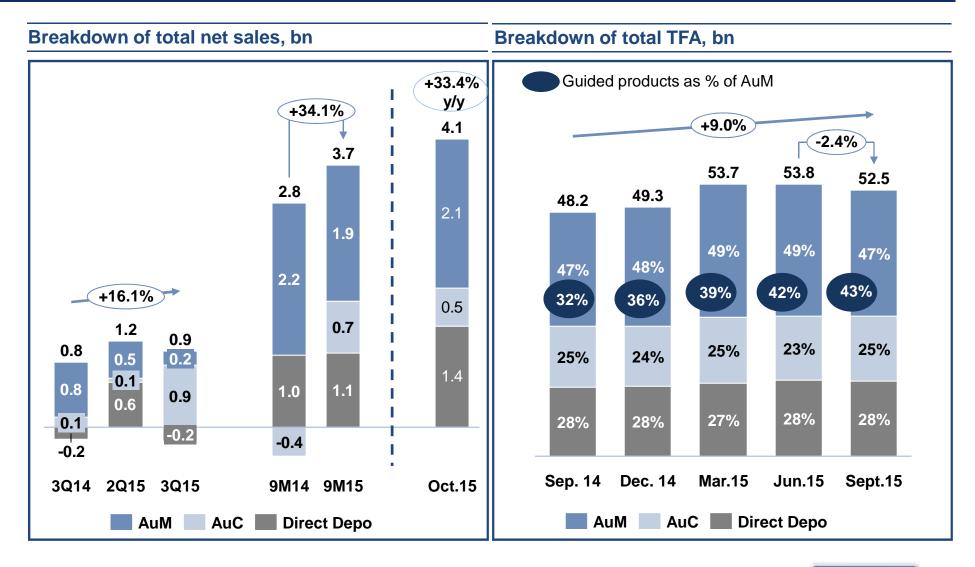
# TFA

TFA continue to grow thanks to a healthy expansion in net sales despite the market turmoil affecting the markets over the summer period



#### **TFA and Net sales - breakdown**

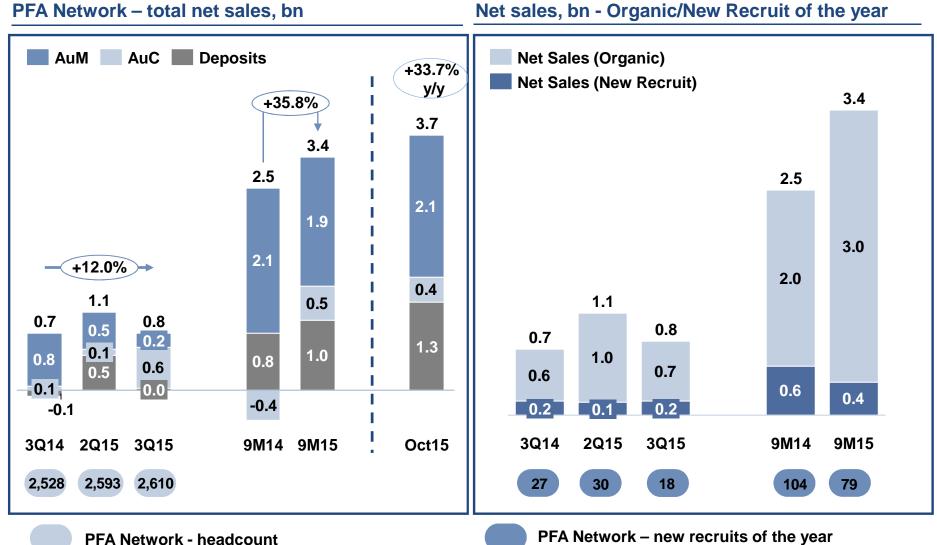
Relentless growth in net sales, confirming the 360 degrees usage of Fineco services by clients during uncertain and volatile market periods



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# Personal Financial Advisors (PFA) network – Total Net sales

Over 90% of total net sales generated by PFA network. Healthy expansion with ca.89% organic growth through a network of 2,610 PFAs



Net sales, bn - Organic/New Recruit of the year

PFA Network – new recruits of the year



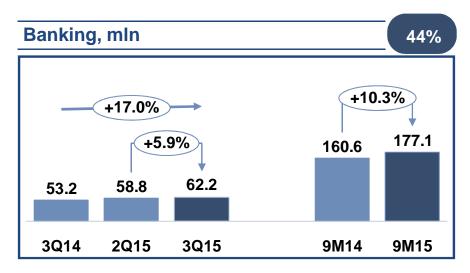
Fineco Results

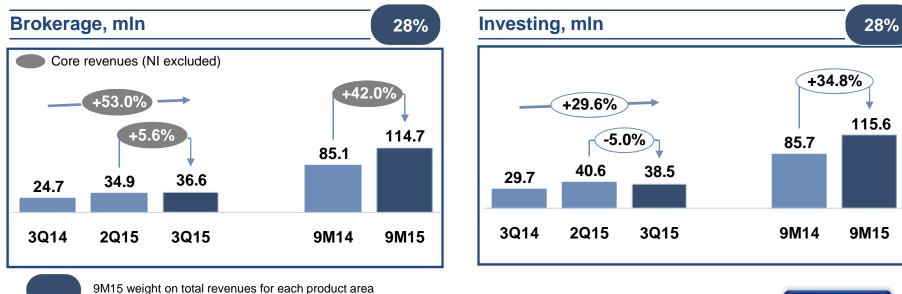




#### **Revenues by Product Area**

Effective business diversification leads to record high revenues well distributed across all product area



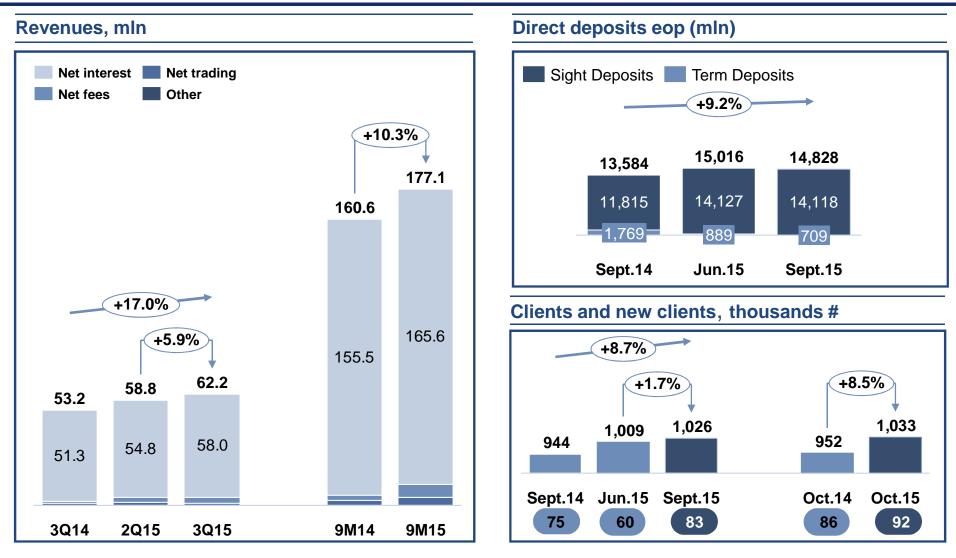


25 Managerial Data. Revenues not attributable to single Areas not included



# Banking

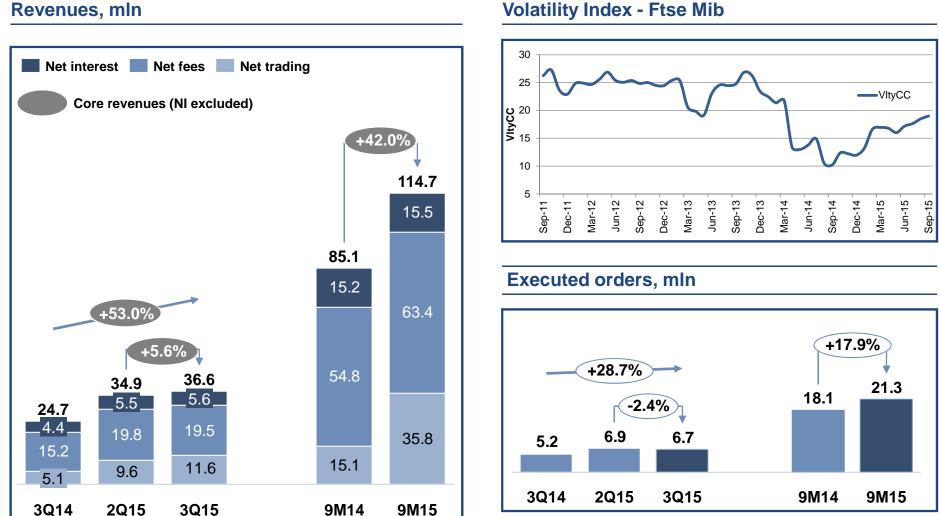
Outstanding customers satisfaction along with smart and easy-to-use platform support a strong banking revenues generation





#### Brokerage

Outstanding results confirming Fineco as best in class in Brokerage activity. Executed orders up to 21.3 mln with all-time best daily performance on August 24<sup>th</sup>

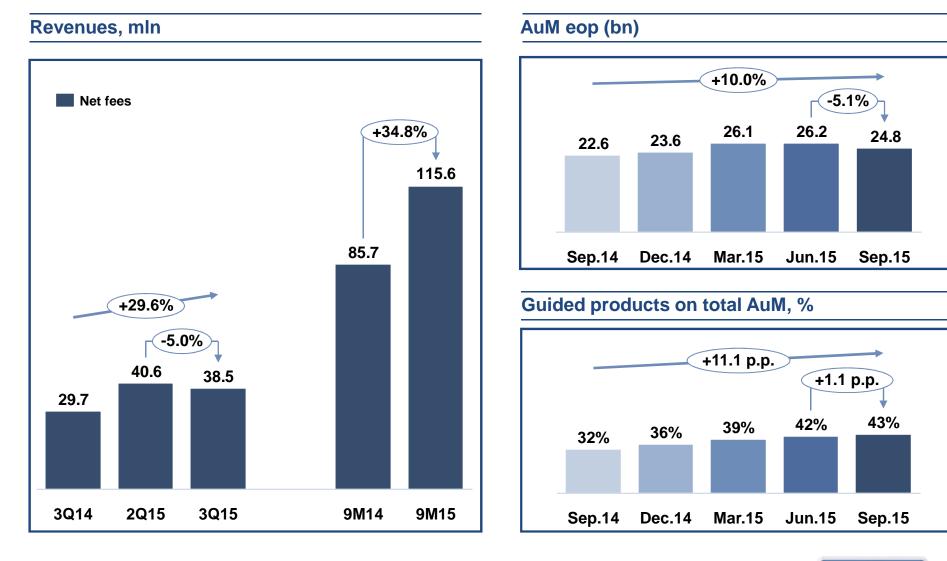


**Volatility Index - Ftse Mib** 

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#### Investing

Revenues up supported by a sound fee dynamic. AuM impacted by summer market turmoil but Guided products penetration remains strong



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mln	1Q14	2Q14	3Q14	9M14
Net interest income	58.3	57.6	56.4	172.4
Net commissions	47.7	49.3	45.8	142.9
Trading profit	7.1	5.8	6.5	19.4
Other expenses/income	0.0	0.0	-1.3	-1.3
Total revenues	113.1	112.8	107.5	333.3
Staff expenses	-15.8	-16.1	-18.0	-49.9
Other admin.exp. net of recoveries	-33.9	-37.1	-31.2	-102.3
D&A	-1.9	-2.0	-2.2	-6.2
Operating expenses	-51.6	-55.2	-51.5	-158.3
Gross operating profit	61.5	57.6	56.0	175.0
Provisions	-3.4	0.4	-0.7	-3.6
LLP	-0.5	-0.8	-0.7	-2.0
Profits from investments	0.0	0.0	0.0	0.0
Profit before taxes	57.6	57.2	54.6	169.4
Income taxes	-20.7	-20.2	-19.2	-60.2
Net profit for the period	36.9	36.9	35.4	109.3
Normalised Net Income <sup>(1)</sup>	37.3	40.1	36.4	113.8

Non recurring items (mln, gross)	1Q14	2Q14	3Q14	9M14	1Q15	2Q15	3Q15	9M15
IPO-related costs (Other Adm.Exp)	-0.6	-4.6	-0.1	-5.3				
Systemic Charges (Provisions) <sup>(2)</sup>			-1.3	-1.3		-3.0		-3.0
Total	-0.6	-4.6	-1.4	-6.6		-3.0		-3.0

<sup>(1)</sup> Net of non recurring items

<sup>(2)</sup> 2014 : "ex-post" contributions to the Interbank Fund for the Protection of Deposits; 2015 ex-ante Single Resolution Fund.

Starting from January 1<sup>st</sup> 2015 amortizations related to building work on leasehold properties have been moved from 'Other expenses/Income to 'Other administrative expenses' and the "ex-post" contributions to the Interbank Fund for the Protection of Deposits has been moved from

30 LLPs to Provisions for risk and charges. Previous quarters have been restated accordingly



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mIn	1Q14	Volumes & Margins	2Q14	Volumes & Margins	3Q14	Volumes & Margins	1Q15	Volumes & Margins	2Q15	Volumes & Margins	3Q15	Volumes & Margins	9M14	Volumes & Margins	9M15	Volumes & Margins
Sight Deposits	51.8	10,950	52.1	11,319	51.7	11,668	51.6	12,729	52.2	13,522	54.5	14,084	155.6	11,313	158.3	13,445
Net Margin		1.92%		1.84%		1.76%		1.65%		1.55%		1.53%		1.84%		1.57%
Term Deposits	-2.8	1,916	-3.2	1,942	-3.6	1,801	-2.3	1,358	-1.0	1,014	-0.6	793	-9.6	1,886	-3.9	1,055
Net Margin		-0.59%		-0.67%		-0.80%		-0.68%		-0.39%		-0.32%		-0.68%		-0.50%
Security Lending	2.2	1,516	2.1	1,383	1.3	1,041	1.2	1,221	1.3	1,283	1.4	1,261	5.6	1,313	3.8	1,255
Net Margin		0.59%		0.59%		0.49%		0.39%		0.40%		0.44%		0.56%		0.41%
Leverage - Long	1.8	122	2.2	151	2.3	152	2.0	137	2.9	195	2.9	193	6.4	142	7.9	175
Net Margin		5.99%		5.95%		6.07%		5.98%		5.99%		6.05%		6.00%		6.01%
Leverage - Short	0.8	90	0.7	78	0.5	55	0.8	83	0.8	85	0.6	60	2.0	74	2.2	76
Net Margin		3.55%		3.57%		3.80%		3.80%		3.79%		3.95%		3.62%		3.84%
Lendings	3.6	322	3.7	332	3.7	342	4.1	380	4.4	422	4.6	460	10.9	332	13.0	421
Net Margin		4.41%		4.44%		4.31%		4.38%		4.16%		3.94%		4.40%		4.15%
Other	0.9		0.1		0.5		0.2		0.0		0.5		1.5		0.6	
Total	58.3		57.6		56.4		57.6		60.5		63.9		172.4		182.0	



Volumes and margins: average of the period

# **UniCredit bonds underwritten**

	Before 2014						
	ISIN	Currency	Amount (€m)	N	laturity	Indexation	Spread
1	IT0004307861 Amortizing	Euro		150.0	30.09.2016	Euribor 1m	0.51%
	IT0004307861 Amortizing	Euro		150.0	02.10.2017	Euribor 1m	0.51%
	IT0004307861 Amortizing	Euro		150.0	02.01.2018	Euribor 1m	0.51%
	April 2014						
2	IT0005010233	Euro		382.5	30.01.2017	Euribor 1m	1.78%
3	IT0005010241	Euro		382.5	28.04.2017	Euribor 1m	1.87%
4	IT0005010258	Euro		382.5	27.07.2017	Euribor 1m	1.94%
5	IT0005010738	Euro		382.5	25.10.2017	Euribor 1m	2.01%
6	IT0005010266	Euro		382.5	24.01.2018	Euribor 1m	2.08%
7	IT0005010274	Euro		382.5	22.04.2018	Euribor 1m	2.14%
8	IT0005010290	Euro		382.5	21.07.2018	Euribor 1m	2.19%
9	IT0005010357	Euro		382.5	19.10.2018	Euribor 1m	2.24%
10	IT0005010373	Euro		382.5	18.01.2019	Euribor 1m	2.29%
11	IT0005010613	Euro		382.5	01.04.2019	Euribor 1m	2.33%
12	IT0005010282	Euro		382.5	15.07.2019	Euribor 1m	2.37%
13	IT0005010399	Euro		382.5	13.10.2019	Euribor 1m	2.40%
14	IT0005010324	Euro		382.5	12.01.2020	Euribor 1m	2.44%
15	IT0005010365	Euro		382.5	10.04.2020	Euribor 1m	2.47%
16	IT0005010308	Euro		382.5	09.07.2020	Euribor 1m	2.49%
17	IT0005010381	Euro		382.5	07.10.2020	Euribor 1m	2.52%
18	IT0005010332	Euro		382.5	06.01.2021	Euribor 1m	2.54%
19	IT0005010316	Euro		382.5	04.04.2021	Euribor 1m	2.56%
20	IT0005010340	Euro		382.5	03.07.2021	Euribor 1m	2.58%
21	IT0005010225	Euro		382.5	16.10.2021	Euribor 1m	2.60%
22	IT0005009490	USD <sup>1</sup>		44.6	25.04.2017	USD Libor 1m	2.06%
23	IT0005010142	USD <sup>1</sup>		44.6	19.04.2018	USD Libor 1m	2.34%
24	IT0005010134	USD <sup>1</sup>		44.6	01.04.2019	USD Libor 1m	2.53%
25	IT0005010860	USD <sup>1</sup>		44.6	07.04.2020	USD Libor 1m	2.66%
26	IT0005010217	USD <sup>1</sup>		44.6	01.04.2021	USD Libor 1m	2.75%
	Total	Euro		7,650.0		Euribor 1m	2.29%
		USD <sup>1</sup>		223.2		USD Libor 1m	2.47%
	After April 2014						
27	IT0005040123	Euro		100.0	22.03.2016	Euribor 1m	0.79%
	IT0005040099	Euro		100.0	22.01.2022	Euribor 1m	1.46%
20 29	IT0005057986	Euro		200.0	09.10.2016	Euribor 1m	0.55%
	IT0005057994	Euro		200.0	09.04.2022	Euribor 1m	1.43%
	IT0005083743	Euro		300.0	28.01.2022	Euribor 1m	1.45%
				230.0	20.04.2020	Euribor 1m	0.90%
31		Euro					0.0070
31 32	IT0005106189	Euro				Euribor 1m	1 19%
31 32 33		Euro Euro Euro		180.0 700.0	19.05.2022 26.06.2022	Euribor 1m Euribor 1m	1.19% 1.58%
31 32 33	IT0005106189 IT0005114688 IT0005120347	Euro Euro		180.0 700.0	19.05.2022	Euribor 1m	1.58%
31 32 33	IT0005106189 IT0005114688	Euro		180.0	19.05.2022		
31 32 33	IT0005106189 IT0005114688 IT0005120347	Euro Euro		180.0 700.0	19.05.2022	Euribor 1m	1.58%

32 <sup>(1)</sup> Amounts expressed at EUR/USD 1.1203 exchange rate (as of Sep 30<sup>th</sup>)

# **Details on Net Commissions**

mln	1Q14	2Q14	3Q14	1Q15	2Q15	3Q15	9M14	9M15
Brokerage	21.0	18.7	15.2	24.1	19.8	19.5	54.8	63.4
o/w								
Equity	18.1	15.0	11.8	19.9	17.3	16.4	44.9	53.6
Bond	2.2	2.8	1.6	2.5	1.2	1.1	6.6	4.7
Derivatives	2.3	1.9	2.4	2.5	2.3	2.6	6.5	7.5
Other commissions <sup>(1)</sup>	-1.7	-1.0	-0.7	-0.8	-1.0	-0.6	-3.3	-2.4
Investing	26.4	29.5	29.7	36.5	40.6	38.5	85.7	115.6
o/w								
Placement fees	2.1	2.2	2.1	3.0	2.5	1.4	6.4	6.9
Management fees	29.0	31.2	33.6	38.5	43.0	41.4	93.8	122.9
to PFA's	-4.6	-3.8	-6.0	-5.0	-4.9	-4.2	-14.5	-14.2
Banking	0.6	1.3	1.1	1.5	2.8	3.2	3.0	7.5
Other	-0.2	-0.2	-0.2	-0.3	-0.2	-0.2	-0.6	-0.8
Total	47.7	49.3	45.8	61.7	62.9	61.0	142.9	185.7

<sup>(1)</sup> Other commissions include security lending and other PFA commissions related to AuC



mIn	1Q14	2Q14	3Q14
let interest income	52.1	52.1	51.3
Net commissions	0.6	1.3	1.1
Frading profit	0.8	0.7	0.8
ther	-0.1	0.0	-0.1
otal Banking	53.4	54.1	53.2
let interest income	0.0	0.0	0.0
Net commissions	26.4	29.5	29.7
Frading profit	0.0	0.0	0.0
Other	0.0	0.0	0.0
Fotal Investing	26.4	29.5	29.7
Net interest income	5.3	5.5	4.4
Net commissions	21.0	18.7	15.2
Trading profit	5.6	4.3	5.1
Other	0.0	0.0	0.0
Total Brokerage	31.9	28.5	24.7



mIn	Sept. 14	Dec. 14	March 15	June 15	Sept. 15
AUM	22,563	23,636	26,121	26,169	24,825
o/w Funds and Sicav	20,414	21,177	23,313	23,221	21,949
o/w Insurance	2,134	2,444	2,793	2,933	2,862
o/w GPM	15	15	15	15	14
AUC	12,034	11,952	13,219	12,613	12,868
o/w Equity	5,705	5,745	6,826	6,513	6,619
o/w Bond	6,256	6,124	6,309	6,011	6,162
o/w Other	73	83	84	89	87
Direct Deposits	13,584	13,754	14,371	15,016	14,828
o/w Sight	11,815	12,247	13,195	14,127	14,118
o/w Term	1,769	1,507	1,177	889	709
Total	48,181	49,341	53,711	53,798	52,521

o/wGuided Products & Services	7,237	8,532	10,250	11,008	10,727
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mln	Sept. 14	Dec. 14	March 15	June 15	Sept. 15
Due from Banks	13,613	13,892	14,070	14,583	13,966
Customer Loans	700	696	797	836	885
Financial Assets	1,722	1,699	2,270	2,244	2,241
Tangible and Intangible Assets	109	109	109	109	109
Derivatives	23	24	25	40	7
Other Assets	244	345	229	240	244
Total Assets	16,411	16,765	17,499	18,051	17,451
Customer Deposits	13,741	13,915	14,603	15,256	15,043
Due to Banks	1,282	1,429	1,466	1,436	1,396
Securities in Issue	424	425	428	400	0
Derivatives	45	46	47	60	27
Funds and other Liabilities	404	398	344	368	402
Equity	514	552	610	531	582
Total Liabilities and Equity	16,411	16,765	17,499	18,051	17,451



	Sept. 14	Dec. 14	March 15	June 15	Sept. 15
PFA TFA/ PFA (mln)	16.0	16.4	17.6	17.6	17.0
AuM/TFA	47%	48%	49%	49%	47%
Revenues per TFA (bps)	96.8	97.1	106.1	103.8	106.7
Adjusted Cost / income Ratio	45.9%	45.8%	43.8%	44.6%	42.6%
CET 1 Ratio	19.8%	19.1%	19.4%	20.8%	20.4%
Adjusted RoE	36.9%	37.6%	43.9%	43.5%	45.5%
Leverage Ratio <sup>(1)</sup>	1.98%	2.00%	1.93%	2.00%	2.00%
Leverage Ratio <sup>(2)</sup>		> 6%	> 6%	9.34%	9.11%

Adjusted RoE and C/I ratio: net of not recurring items (see page 30) <sup>(1)</sup> Leverage Ratio based on CRR n.575/2013 definition <sup>(2)</sup> Leverage ratio based on CRR definition, according to the new rules set by the EC Delegated Act 2015/62 regarding the exclusion of intra-group exposure

